

MLICETS- Educational Training Services

+1 212 682 5000 / 1-888-565-GMAT / +44 (0) 208 123 5060 <http://www.mlicets.org>

GMAT® SMARTS

BEST GMAT PREP COURSES BY MLIC

MLIC GMAT – THE BEST IN THE BUSINESS OF TEST PREP



G MAT is a standard requirement for admission consideration by Graduate Schools of Business the world over. If your goal is to enroll in one of the top 25 Business Schools in the world, then you should take the GMAT seriously, and work toward a GMAT score of better than **700**. MLICETS GMAT preparation courses, using a patent-pending **CPSD** methodology, do not simply focus on any score improvement (if you improved your GMAT score from 450 to 460, Kaplan would consider it a great job, but we don't) but on a target GMAT score of at least 650, and work with you to achieve this decent target score so that your application will be considered very competitive at a top-10 Business School. The **CPSD methodology (pronounced 'Kups-D' methodology)** uniquely developed by MLIC imparts strong **CONCEPTUAL** understanding of GMAT-Specific core areas, trains you in using efficient **PROCEDURES** for maximizing your test-taking efficiency and effectiveness in a time-critical GMAT test environment, arms you with works-every-time **STRATEGIES** for picking the correct answer choices, and uses a unique **DIAGNOSTIC** approach to assessing each participant's unique weaknesses in GMAT-specific assessment areas and to help each one get up to speed in the core competency areas of GMAT. **MLICETS** GMAT prep courses – the **gold standard** for GMAT training and preparation. You cannot find a better value for your GMAT

prep time or for your GMAT prep dollars. Guaranteed

Educational Training Services (MLICETS) is an Educational training division of **MLI Consulting, Inc., New York City** based leader in Test preparation courses. MLIC GMAT has been offering goal-driven and skill-enhancing GMAT, GRE, and LSAT prep courses since 1991, and has defined the standards by which all other preparation courses ought to be judged. MLIC trains more GMAT test-takers each month in all the major markets than Veritas Prep, Manhattan GMAT, Kaplan, Princeton Review, PowerScore, and others. For instance, MLIC GMAT trains between 30 and 40 test-takers each month in New York whereas Veritas Prep, Kaplan, Manhattan GMAT, Kaplan, Princeton Review, and others train on average about 10 to 15 persons over a 2-month period. In London, MLIC trains between 40 and 60 persons over a 2 month period whereas Veritas Prep, Kaplan, and Princeton Review train about 10 persons over the same period. When it comes to GMAT training, no company beats MLIC GMAT prep. MLIC takes GMAT preparation seriously, so seriously that we back up our training with a **620+ Score Guarantee®**, a unique concept in the industry. No other test-preparation company dare offer such a guarantee because they do not measure up, and because prep courses such as the ones offered by Kaplan, Princeton Review, Manhattan GMAT, and all other GMAT courses are mere Q&A sessions that focus on giving you some cheap short-cuts instead of arming with the tools and effective procedures

required to shoot for and achieve a GMAT score of better than 700.

Why are MLIC GMAT Courses better than Kaplan, Princeton Review, Veritas Prep, MGMAT, and others?

Three simple reasons:

- **BEST TRAINING MATERIALS** which are frequently updated to reflect **LIVE** emphasis on current GMAT administrations.
- **BEST TRAINING METHODOLOGY**
- **BEST INSTRUCTORS, WHO HAVE OVER 10 YEARS OF TEACHING EXPERIENCE IN THE GMAT ASSESSMENT AREAS.**

MLIC GMAT Training Materials:

MLIC updates its training materials and study guides on an on-going basis in order to be relevant to the current GMAT. Contrast this with Kaplan, which makes up its own useless questions and whose study guides are based on a few tricks that do not work, or with Princeton Review, which trains you at the level of Joe Blogg, who is a moron with an IQ of 80, or with Veritas Prep that 'buys' its tests from 800Score.com, Arco, Cambridge, and that uses retired GMAT questions that are not relevant to the current GMAT, or Manhattan GMAT that relies on the OG for GMAT that can be purchased for \$25. You can see why MLIC is a clear winner in this area.

MLIC uses patent-pending **CPSD** methodology and the best instructors to train you professionally.

THINK MLIC FOR GMAT PREP.

Why are MLIC GMAT Courses the best?

- 1 Goal-driven, skill-enhancing, and industry-leading
- 2 **120 hours of Training in GMAT assessment areas— compare this to pitiful 18/24 hours by Kaplan / PR/ Manhattan GMAT.**
- 3 **620-Plus Score Guarantee®** backed up by training that is most **relevant** to the current GMAT content
- 4 MLICETS uses **professional tutors** versus part-time, **clueless kids** that other companies use
- 5 Best study guides and GMAT training materials.

2 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

Educational Training Services, a division of MLIC and the leader in GMAT preparation, offers a choice of three prep courses to prepare for the GMAT-CAT.

GMAT TURBO PREP COURSES

Our trend-setting and often-imitated-but-never-duplicated **TURBO-PREP** GMAT course is offered in a **5-Day format**, and offer 40 hours of class-room instructions preceded by 50 hours of preprogram course work, and followed by 40 hours of post-class training. Compare the number of class-room hours to a measly 18 to 24 offered by Kaplan and Princeton Review and you can readily see why our **TURBO-PREP** GMAT courses lead all our competitors by a country mile.

TURBOPREP COURSE OBJECTIVE:

To impart skills and conceptual understanding required to master the Analytical Writing, Verbal, and Quantitative assessment areas of the GMAT, and provide personalized and diagnostic feedback and help to each participant in order to help participants shoot for and achieve a score of 700+. The program is supplemented by practice exams and tests that are designed to enhance participants' ability to take the GMAT competently and confidently in a timed environment.

WHO WILL BENEFIT FROM THIS COURSE?

Those who are rusty in the GMAT assessment areas or who have been out of learning environment for a while will find this program a great help in learning the skills and in dealing with the test competently and confidently. Those who would like to improve their scores from low 600's to 700's will also find this program a great ally on their side in their re-attempt to get a jump on this test.

TURBO-PREP COURSE FEE

The fee for this program is US\$1,495 in all USA locations and Mexico. The fee is C\$1,495+HST/GST in Canada. The fee for the Turboprep® courses in Europe is Euro1,450 and that in Singapore, Australia, Tokyo, Hong Kong, and other centers in Far East is US\$1,895. The fee for the Turboprep® course in our Indian centers is US\$795

PROGRAM REGISTRATION

You can register to attend our Turboprep courses from our Secure Registration Website at

<https://www.mlicinc.com/courseregistration/gmat/register.shtml>

HOW DOES THE 620+ SCORE GUARANTEE WORK?

If, after completing all preprogram and during-the-program work and attending the program without missing sessions, you do not score at least 620 when you take the test within 4 weeks of completing the program, our subsequent prep support to you is free. Our Score guarantee does not entail refund of fees nor does it carry any other obligation or liability on our part.

For more specific queries, please call us at **1 888 565 GMAT** in North America or at **+1 212 682 5000 / +44 (0) 208 123 5060** from elsewhere, or send us email message at gmatprepcourses@gmatpreparation.com

PREPROGRAM COURSE WORK FOR ALL TURBOPREP COURSES

All Turboprep® GMAT course participants are required to complete at least 120 hours of training in three distinct phases: pre-course training for 40-50 hours; in-class training for 40 hours, and post-class training for at least 40 hours. All participants registered to attend our Turbo-Prep Courses must complete to the best of their ability pre-course assignments. The purpose of the pre-course work is to have the participants begin to review the concepts and procedures covering the different assessment areas of the GMAT so that the participants can maximize the impact of program attendance. The Turboprep course will build on the pre-course work and also review the concepts so that the participants can receive reinforcement of their understanding of the GMAT concepts and procedures.

Pre-class Assignments are expected to carry a burden of 40 to 50 hours and include

- ❑ Review of Analytical Writing Assessment; Issue and Argument essays; procedures for writing the two types of essays; Complete 5 essays.
- ❑ Review of Basics covering Sentence Correction, Critical Reasoning, and Reading Comprehension.
- ❑ Review of Quantitative concepts such as Numbers theory, factors, ratios, proportions, probability, algebra, and statistics 101 covering Mean, Median, Mode, Standard Deviation; Review of Geometry formulas.

Completion of pre-course assignments is a requirement for validating our Score Guarantee. If you sign up close to the start of in-class training, your in-class instructor will give you instructions for completing some aspects of pre-class training after the completion of in-class training.

TYPICAL PROGRAM SCHEDULE in North American Centers

Day 1 (FRIDAY)

5:00 p.m. - 9:00 p.m.

- ❖ **ANALYTICAL WRITING ASSESSMENT** Review
- ❖ Introduction to **Critical Reasoning** Basics; Subject/ Scope/Qualifier Strategy; **Qualifier policing**.

DAY 2 (SATURDAY)

9:30 a.m. - 01:15 p.m.

- ❖ **Critical Reasoning** Basics and Exercises. Classroom review;

02:00 p.m. - 06:30 p.m.

- ❖ **Reading Comprehension** Basics; Logical Conclusions; Anchor Phrase Strategy; Practice session using Anchor Phrase strategy; Home Assignment. (Burden 1 Hour).

DAY 3 (SUNDAY)

09:30 a.m. - 04:15 p.m.

- ❖ Review of Home assignment;
- ❖ **Sentence Correction** Rules and Requirements; How to identify elements of a sentence such as clauses, qualifiers, verbs, tenses, noun forms, etc. and how to ensure that the sentence is correctly and logically written. Practice Exercises; Review.

04:30 P.M. - 06:30 P.M.

- ❖ **Quantitative Basics** and exercises. Concept review; Data Sufficiency procedural drill; Scenarios testing; Home Assignment. (Burden 1 Hour)

DAY 4 (MONDAY)

09:30 A.M. - 06:30 P.M.

- ❖ **QUANTITATIVE Concepts** Reviewed; EXERCISES; Review; Home Assignment. (Burden 1 Hour)

DAY 5 (TUESDAY)

09:30 A.M. - 01:15 P.M.

- ❖ **Quantitative Concepts** Review and Exercises continued

02:00 P.M. – 06:30 P.M.

- ❖ **Verbal Concepts** Reviewed; Practice Tests; Review; Strategies; Close. Post Course plan of action.

3 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

SCHEDULE FOR EXTENDED FORMAT GMAT courses offered outside the USA.

SCHEDULE FOR TURBO PREP (Extended Format) PROGRAM IN LONDON (ENGLAND), Frankfurt, Munich, Berlin, Tokyo, Sydney, Hong Kong, Singapore, Toronto, Vancouver, Montreal, Seattle, Bombay, Delhi

DAY 1 (FRIDAY):

10:00 a.m. - 01:15 p.m. (London Courses start at (9:15 a.m.)

- ❖ **ANALYTICAL WRITING ASSESSMENT** Review. Introduction to Critical Reasoning; Logical and Illogical Arguments; Procedures for dealing with logical and illogical arguments.

02:00 p.m. – 06:00 p.m.

- ❖ Introduction to **Critical Reasoning** Basics; Subject/ Scope/Qualifier Strategy; **Qualifier policing**. Practice Exercises; Review of Qualifier policing strategy; Scope Specific answer selection strategies.

DAY 2 (SATURDAY)

9:30 a.m. - 04:00 p.m.

- ❖ **Reading Comprehension** Basics; Logical Conclusions; Anchor Phrase Strategy; Practice session using Anchor Phrase strategy;

04:15 p.m. – 06:00 p.m.

- ❖ **Sentence Correction** Rules and Requirements; How to identify elements of a sentence such as clauses, qualifiers, verbs, tenses, noun forms, etc. and how to ensure that the sentence is correctly and logically written. HOME ASSIGNMENT (1 hour).

DAY 3 (SUNDAY)

09:30 a.m. - 03:15 p.m.

- ❖ Review of Home assignment;
- ❖ **Sentence Correction** Rules and Requirements reviewed; How to identify elements of a sentence such as clauses, qualifiers, verbs, tenses, noun forms, etc. and how to ensure that the sentence is correctly and logically written. Practice Exercises; Review.

03:30 P.M. - 06:00 P.M.

- ❖ **Quantitative Basics** and exercises. Concept review; Data Sufficiency procedural drill; Scenarios testing for making LOGICAL DECISIONS in Data Sufficiency; Home Assignment. (Burden 1 Hour)

DAY 4 (MONDAY)

09:30 A.M. - 06:00 P.M.

- ❖ **QUANTITATIVE Concepts** Reviewed; Review of Home Assignment; Practice exercises; Review; Home Assignment. (Burden 1 Hour)

DAY 5 (TUESDAY)

09:30 A.M. - 01:15 P.M.

- ❖ **Quantitative Concepts** Review and Exercises continued

02:00 P.M. – 06:00 P.M.

- ❖ **Verbal Concepts** Reviewed; **Practice Tests**; Review; Strategies; Close. Post Course plan of action.

GMAT COURSE CENTERS AND THE FRIDAY DATES WHEN THE COURSES COMMENCE IN EACH CENTER ARE LISTED ON PAGE 15. FOR MOST UPTO DATE INFORMATION, CALL US AT +1 212 682 5000 / +44 (0) 208 123 5060 or Visit our Website

<http://www.mlicets.org/index.html>

The order of the course schedule may be varied by the instructor if he or she determines that the make-up of the group is such that quantitative review must precede verbal training. Even though the order in which the training in different areas may be changed, the content of the training will remain the same, and the intensity of coaching will remain unaltered.

ONE-ON-ONE PREP COURSES

are available in New York, Chicago, London, Frankfurt, Munich, and Singapore. Advance Scheduling is required and the fee is US\$2,950 for 40 hours of personal training and one on one support.

WHY IS OUR COURSE FAR SUPERIOR TO THE ONES OFFERED BY KAPLAN OR PRINCETON REVIEW OR VERITAS?

- ❑ We offer the best training for the GMAT and provide conceptual understanding so vital to making logical decisions in the GMAT concept areas. The other courses try to teach you worthless shortcuts and attempt to improve the 'odds' of picking the correct answer. Our programs, on the contrary, will give you the skill and conceptual understanding required to pick the

correct answer with consistent 'certainty'.

- ❑ We offer twice as many in-class prep hours as do Kaplan and Princeton Review. On top of the in-class training hours, our courses involve pre-course training lasting at least 30 hours, and unlimited post-course support.
- ❑ Kaplan and Princeton Review Courses are 'Self study' Courses. They literally 'throw' a bunch of books at you and have you review some useless tricks and strategies at your own pace and convenience. Because they charge you an arm and a leg for a set of books, they will allow you the luxury of showing up at six or eight classes each lasting about 2 hours, and ask questions of a student tutor who will do the course for 'beer money'. Our courses employ MBA qualified instructors who are required to take the GMAT at least once a year and score better than 750 each time. Time after time, the feedback we receive from participants who have been through Kaplan or Princeton Review or Veritas is that our program is vastly superior to any competing alternative, and offers the BEST VALUE FOR TIME AND MONEY.

- ❑ **REGISTER TODAY.** You could never ask for a better use for your money and time. Register using our SECURE form at <https://www.mlic.net/gmat/gmatregister.shtml>

(Read more about why Other courses are not a patch on MLIC GMAT prep on pages 8 to 13 in this brochure)



GMAT TURBOPREP CLASS IN DALLAS



GMAT TURBOPREP GROUP ATLANTA

4 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

GMAT ONLINE PREP COURSE

FLEXIBILITY, ONE-ON-ONE FOCUSED TRAINING, DEDICATED INSTRUCTOR, ABILITY TO PURSUE THE TRAINING AT YOUR OWN PACE: In a nutshell, the GMAT ONLINE COURSE is all of the above and more. MLICETS was the first company to introduce the ONLINE prep course for the GMAT. Others such as Kaplan have since introduced 'video tutors' who will read from the book supplied to you. Unless you have a reading handicap, you will benefit little from Kaplan courses.

What makes our ONLINE Courses your best online training option? **The human component to the training.** Each participant is assigned to a dedicated instructor who is charged with the responsibility for monitoring your progress and for arranging telephonic reviews with you at regular intervals. Your dedicated instructor will provide tailored and weakness-specific help in the GMAT assessment areas so that you will be aware of the pattern of subconscious mistakes that hold you back from the score you deserve and are shooting for. The net result is an outstanding training course in which you receive focused **one-on-one** help in all the assessment areas of GMAT. You could not ask for a better deal than that.

The program is based on 5 modules of study and assignment materials dealing with the three assessment areas of the GMAT. The study files will explain all the concepts tested in the GMAT from scratch and walk you through plenty of examples applying each element of each concept. You will then be required to complete assignments and return them to us for review. The purpose of this exercise is to ascertain your comprehension of the information provided in the study files and to determine whether you are consciously applying the rules or not. The study materials and files are sent to you as Word documents or as PDF files as e-mail attachments. You will complete work on the study files, complete work on the assignments, save the assignments as "your name-assignment.doc" and send them back to us for review. In the U.S.A and in Canada, we may schedule a mid-term review telephonically in order to discuss your specific weaknesses and to help you understand what mistakes you are making on a consistent basis. You will be provided a toll-free number for this purpose. Participants from other parts of the world can schedule such reviews by calling us at the appointed time.

Each participant is assigned to a dedicated instructor, who is responsible for monitoring your progress and for determining what additional assignments are required to get you up to speed. You will be given deadline dates for completion of assignments but you can request an extension should you feel that you cannot

meet the deadline. This human component to the training (versus playing on computers that Kaplan and PR courses require) makes a big difference to the training and to the outcome. MLICETS ONLINE prep – your best training option.

The fee for this program is US\$695.00 everywhere. The fee is not refundable once you are set up and once we have sent you the first set of files. The fee covers support over a 12 week period from the time of dispatch of first set of assignments. Participants can choose to extend the time frame by another 12 weeks for an additional fee of US\$395.00

DURATION OF THE GMAT ONLINE PREP COURSE

The ONLINE prep course participants are required to complete **at least 100 hours** of training typically spread over 4 to 6 weeks. The Accelerated Version of ONLINE training can be completed in 3 to 4 weeks. The number of hours that participants are expected to spend per week working on study and assignment completion, and participation in telephonic or online review can be computed by dividing the 100 hours by the number of weeks over which you wish to be trained. If you choose the 3 weeks accelerated option, you will be required to spend $100/3 = 34$ hours per week. If you choose the 6 weeks option, you will be required to spend $100/6 = 17$ hours per week. For any other period up to 12 weeks, you can do the math.

Here is the typical training schedule for participants following the normal schedule:

WEEK 1:

Module I Review AWA Basics complete 5 Writing Tasks.

WEEK 2:

MODULE IV Review Critical Reasoning Subject/Scope/Qualifier strategy; understand illogical and logical arguments; internalize the procedure for dealing with different types of questions covering logical and illogical arguments; Complete Critical Reasoning Diagnostic assignment involving 5 Exercises (100 arguments).

Work on Remedial AWA essays, if deemed necessary by your instructor.

WEEK 3:

Receive Feedback on Week 2 assignments; Work on follow on CR exercises.

Begin Review of Reading Comprehension Anchor Phrase strategy using MODULE V study material. Complete Reading Comprehension Assignment.

BEGIN Review of Sentence Correction Basics and Requirements using Module III Study file.

WEEK 4:

Complete Sentence Correction Exercises;

Also work on follow-on Reading Comprehension Exercises and Sentence Correction assignments;

Begin work on Quantitative Concepts review and completion of concept-specific assignments in quantitative assessment.

WEEK 5:

Begin Review of MODULE II file providing detailed explanation of all concepts tested on the GMAT, and work through practice assignments included in MODULE II.

Complete follow on assignments in Problem Solving and Data Sufficiency.

WEEK 6:

Work on Remedial Assignments in Problem Solving and Data Sufficiency;

Take Timed practice tests in verbal and quantitative assessment;

Do a final review of all concepts, and take several practice tests.

WEEK 7 THROUGH TEST DATE

FOLLOW-ON PRACTICE EXERCISES.

While the above is a typical schedule, you can decide at what pace you want to follow the course as long as you set a pace that will allow you to complete all mandatory and remedial assignments within 12 weeks from receiving the Week 1 assignments. (You can buy additional 12 weeks for US\$395).

Telephonic Reviews are scheduled from Week 3 onwards and are scheduled as often as is required to get you up to speed. Of course, your instructor is always available to answer your questions via email contact.



Our study files and training files are the best in the market, and are continuously updated to

reflect the changes taking place in the GMAT month to month so that you can be sure that you receive training relevant to the most recent administration of the GMAT. **MLICETS offers the best training in GMAT assessment areas.** No doubt about it. Enroll today and get started on the kick-ass and skill-enhancing training.

5 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

HOW DOES THE SCORE GUARANTEE WORK for GMAT ONLINE COURSE?

IF, after completing all the mandatory and remedial assigned work within 12 weeks, your score is not at least 620 when you take the test within 4 weeks of completing the last assignment and receiving feedback, we will work with you for free subsequently. This guarantee does not imply refund of fee paid nor does it carry any other obligation or liability on our part.

WHEN SHOULD YOU REGISTER TO ATTEND THIS PROGRAM?

Registration is accepted on an on-going basis and you should register at least 4 weeks prior to your planned GMAT date for accelerated schedule and at least 6 weeks for normal schedule before your planned GMAT date.

WHO WILL BENEFIT FROM THIS PROGRAM?

Those who desire flexibility and cannot take time off work or study will find this program a great value for their time and money. Also, those who do not live in a city area where our Turbo Prep or 3- Day intensive programs are offered will find this program an extremely useful experience. The program lets you learn at your own pace rather than at the pace of the typical program schedule for a Turbo prep program. You will do the same assignments and exercises as those participants who attend a Turbo Prep program do but at half the price of the Turbo Prep program.

Also, those who would like to learn the ropes before consummating their understanding by attending a 3-day Intensive GMAT course or our leading-edge Turbo-Prep course will find this program extremely valuable. Participants who take our 3-day intensive or our 5-Day Turbo-Prep course after attending an online program receive a discount of US\$300 on the respective program fees for the Turbo-Prep or the 3-Day intensive course.

CUSTOM ONLINE PREP COURSES

You can choose to participate in one assessment area only if you feel that you are strong in the other areas. For example, you can choose our GMAT Verbal Preparation or GMAT Quantitative Prep or GMAT AWA prep in Online training.

The fee for this custom preparation is US\$495 for the Quantitative Custom prep, \$495 for Verbal Prep, and \$295 for AWA prep. The score Guarantee that applies to the Custom Online prep courses is as follows:

If, after attending a custom program and doing all the mandatory and other assigned work, your score does not reach a scaled level of 35 in each assessment area or a level of 5.0 in AWA, your subsequent prep support is FREE.

This guarantee does not imply fee refund or any other obligation or liability on our part. Typical time frame for completing custom prep is about 3 to 4 weeks on normal schedule and 2 weeks on accelerated schedule.

HOW DO YOU REGISTER IN OUR ONLINE COURSE FOR THE GMAT?

You can register from our **SECURE** Registration web-site at

<https://www.mlic.net/gmatregister.shtml> 

or by completing the Registration form attached to this brochure and faxing it to us at the FAX numbers listed on the form.

You can also register by calling us at +1 212 682 5000 / +44 (0) 208 123 5060, or toll-free at 1 888 565 GMAT (USA/ CANADA only)

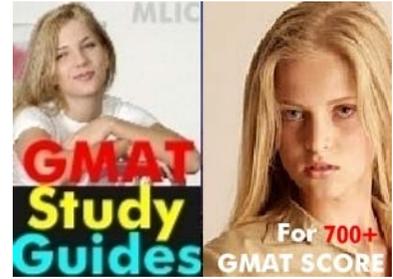


TURBOPREP® CLASS IN LONDON



TURBOPREP® CLASS IN NYC

MLIC GMAT STUDY GUIDES FOR 700+ GMAT SCORE



The GMAT Study Guides are organized in terms of FIVE MODULES covering all three assessment areas. Each module is devoted to a specific GMAT concept area such as Analytical Writing, Critical Reasoning, Sentence Correction, Reading Comprehension, and Quantitative Reasoning. The study guides will enhance your skill and your conceptual understanding so that you will be best equipped to take the GMAT competently and confidently in a timed environment.

Our Study Guides do not merely focus on shortcuts; instead, they focus on providing you with the conceptual understanding of each GMAT assessment section so that you will know for sure whether or not the answer choice you select is correct. Also, our study guides are constantly updated so that you will know that you are working with the most relevant and most up-to-date study material designed to give you the skill and conceptual understanding required to shoot for, and achieve, a score of 700+.

You will learn the most effective procedures for dealing with each assessment area on the GMAT, and also learn how to avoid the **trap-choices** designed to trick you. Our Study Guides lead all other study guides by a country mile and beats the OFFICIAL GUIDE FOR GMAT REVIEW in that the official guide gives you insights into what the test looked like five years ago whereas our study guides will show you what the test looks like NOW.

You will also receive a set of practice exercises and timed tests as bonus materials when you order the study guides for the GMAT. You cannot find a better ally in your endeavor to achieve a score of better than 700 on the GMAT. Order Now! **The price for the Study Guides is US\$79. New! Order the GMAT Study Guides with Audio lectures in MP3 format for US\$129.**

Order from our Secure Web-site at <https://www.mlicinc.com/courseregistration/gmat/gmatregister.shtml> or by completing the form attached to this brochure and by faxing it back to us.

6 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

3-Day Intensive Preparation Program for the GMAT

- ❖ A Crash Course in GMAT Readiness that gets you up and running. All GMAT prep courses offered by MLICETS require participants to complete 100 hours of training in the GMAT assessment areas, and the training is split in three distinct phases: Preprogram course work lasts 40 hours; in-class training lasts 24 hours; Post-course training lasts 40 hours.
- ❖ All MLICETS prep courses for the GMAT use our patent-pending CPSD methodology that uniquely identifies your specific weaknesses so that we can coach you in the relevant areas and get you to deal with the GMAT assessment areas competently and confidently.

Completion of preprogram assignments is a mandatory requirement for validating the score guarantee. In addition to preprogram assignments, you will also be required to complete assignments on day 2 and day 3 of the program and some post program assignments as well.

- ❖ Fee: US\$1195 in U.S.A, C\$1,195 + HST/GST in Canada, and US\$1,595 elsewhere in Europe and in Far East including Australia, Singapore, Hong Kong, and Japan. The 3 Day intensive program is not offered in Bombay or in Delhi, India.
- ❖ Fees are not refundable for any reason (including no-show) once your participation is confirmed. Please bear in mind that we deny admission to interested participants on the basis of confirmation sent to you and also send you preprogram materials in advance of the program. Cancellation privilege is open to abuse and we do not allow it.

Who should attend the 3 Day program?

- ❖ Those who desire a quick pick-me-up and have the discipline to follow through the learning process with practice exercises and post program assignments will find this program a great value for their time and money. Those who have done some study on their own with some half-decent materials such as the OFFICIAL GUIDE TO GMAT PREPARATION and require additional training to smooth the rough edges and to gain insights into the concepts not explained in the Official guide alluded to above will also benefit from our

program. If you have been through a program such as offered by Kaplan or Princeton Review, you might have to 'unlearn' some bad habits you might have learned at these 'trick factories'. Therefore, you may not choose the 3 Day intensive option but go for the 5 Day Turbo Prep option.

NOTE: The 3-day intensive GMAT prep course may not be appropriate if you are rusty in math or if your fluency in English language is not good. Choose the Turboprep course or the ONLINE prep course option.

How does the Score Guarantee work?

If, after completing all the mandatory preprogram, during-the-program, and post program work as required, and after attending the program without missing a session, you fail to reach a score of at least 620 when you take the test within 4 weeks after finishing the program, **your subsequent prep support is free.** No other liability or obligation, including but not limited to refund of fee paid, is implied in this guarantee.

We will decide in what form subsequent prep support will be provided. In some cases, we will ask you to attend another program and receive reinforcement and in other cases, we may work with you via online assignments and telephonic review.

TYPICAL PROGRAM SCHEDULE

- ❖ All centers in the USA

DAY 1 (FRIDAY)

5:00 p.m. - 9:00 p.m.

Review of AWA concepts and assignments; Introduction to Critical Reasoning Basics and exercises

DAY 2 (SATURDAY)

9:00 A.M. – 12:00 PM

Critical Reasoning exercises

12:00 P.M. – 04:00 P.M.

Reading Comprehension Basics / exercises

04:00 P.M. – 08:15 P.M.

Sentence Correction Basics and Exercises

DAY 3 (SUNDAY)

9:00 A.M. - 08:00 P.M.

Quantitative Assessment – concepts, exercises, review, and close

The program schedule for London, Toronto, Seattle, Singapore, Paris, Tokyo, Munich, Sydney, Hong Kong, and Frankfurt is as follows:

DAY 1 (FRIDAY)

09:00 A.M. – 01:00 P.M.

REVIEW OF AWA ASSIGNMENT AND INTRODUCTION CRITICAL REASONING

01:45 P.M. – 07:00 P.M.

Critical Reasoning Exercises continued

DAY 2: (SATURDAY)

09:00 A.M. – 01:00 P.M.

READING COMPREHENSION EXERCISES

02:00 P.M. – 06:00 P.M.

SENTENCE CORRECTION BASICS AND EXERCISES.

06:00 P.M. – 07:00 P.M.

REVIEW OF PREPROGRAM QUANTITATIVE ASSIGNMENT

DAY 3: (SUNDAY)

09:00 A.M. – 07:00 P.M.

QUANTITATIVE ASSESSMENT; REVIEW AND CLOSE.

For specific inquiries or if you have any specific concerns: call us at 1-888-565-GMAT in U.S.A or Canada OR at +1 212 682 5000 / +44 (0) 208 123 5060 from international locations.

NOTE: Our 3-Day intensive prep course still requires you to complete 120+ hours of training spread in three distinct phases. Even though the in-class training hours are only 24 hours, you will be required to complete before and after the in-class training the additional 16 hours of training imparted during our Turboprep courses. MLIC GMAT prep courses deliver the best value for your time and dollars.

REMEDIAL MATH TRAINING FOR GMAT

If you are rusty in the quantitative area, you can choose to register in our Remedial Math course for the GMAT/GRE. This training option involves 75 hours of no-nonsense training in all math basics and application techniques, and gets you up to a level of competence required to achieve a scaled score of at least 35 on the quantitative section of the GMAT (out of 50). The pre-class training involves review of quantitative basics in number theory, algebra, statistics, geometry, and ratios/probability. The in-class training will focus on reinforcement of the same basics and on application techniques. Customized remedial help is provided to all participants during 24 hours of in-class training. The fee is \$1,195 in USA/Canada; US\$1,595 in all other centers, including LONDON, Europe, Far East, Asia, and Mexico.

7 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

FAQ's & ANSWERS

1. Do I need to be "computer-literate" to do well in the GMAT-CAT?

The only computer-skills you need to possess are (1) your ability to move a mouse, position the cursor, and do a mouse-click; and (2) your key-board skills. (You will be required to type out your AWA essays). If you do not have access to a computer at home or at work, you may want to practice using a type-writer so that you can type-out or word-process your essay with reasonable **speed** during the test. The testing will be preceded by a short tutorial on how to use the mouse and the key-board but you are advised to get familiar ahead of time with "word-processing" using the computer key-board. **If you practice using a typewriter key-board, you may want to keep in mind that some of the keys on the computer key-board are unique and some others are placed differently.**

Other than these "computer skills", you do not need to have any other "expertise" to do well in the GMAT-CAT.

The "Adaptivity" allows the computer to determine whether your skill as demonstrated by your response to a 'pool of questions' belongs at the 'above average' or 'below average' or at the 'average' level of a GMAT test-taker and makes it bring up questions that match your 'comfort level'. MLICETS preparation courses for the GMAT will train and coach you in the concept and procedural areas that are tested at the high difficulty level of the test in order to help you score better than 700 when you take the test. MLICETS GMAT prep courses – the best in the industry. Enroll in MLICETS prep courses today!

2. Will I be allowed to use scratch paper and pencil or pen to work out my math problems?

YES. You will be given a special set of plastic sheets with fine-tipped felt pen for use during the test. Initially, you get about 6 sheets of scratch plastic sheets but you can get more if you need more.

3. Is guessing a wise strategy if I do not know the answer to a question?

You will be required to answer a question whether you know the "answer" or not. Which means that you will have to make an educated guess to pick an answer choice if you did not know how to set up the problem and work it out. Also, the test is front-loaded in that the questions appearing at the beginning of the test count for more than the ones that appear toward the end. In fact, you can get a very high score by completing only about 32 problems in quantitative assessment and about 36 questions in the verbal assessment. Also, remember that the

initial set of questions will include questions that are not scored. If you get stuck on a problem – even if it happens at the beginning of the test – cut your losses and move on. Pacing is as critical as accuracy.

Pacing and confidence will improve if you are thoroughly prepped in the conceptual and procedural aspects of GMAT. This is where, we believe, MLIC coaching program can be of immense help to you. We train you using 'live' GMAT questions, not some made-up or retired questions as Kaplan, Princeton Review, Veritas Prep, Manhattan GMAT, and all others do. Choose MLIC for the best GMAT training.

4. Why should I choose your 5-day course when Kaplan and others offer 6-week course? (We get asked this a lot)

GMAT tests logical reasoning, and you should consider our 5-day courses that require you to complete 120 hours of prep (including about 42 hours in-class) with the 6-week 18-hour useless tricks sessions offered by Kaplan, Princeton Review, and others. Do not compare 5-days with 6 weeks. Compare 18 hours over 6 weeks with 120 hours of kick-ass training MLIC offers. You will see why MLIC is the best.

5. How have the scores changed since the switch to the new vendor – Pearson Vue?

We have noticed that the percentile ranking corresponding to a raw score – both scaled and total – have dropped for some test scores. For example, in the past, a score of 600 would have given you a percentile ranking of 80th percentile. Now it puts your score in the 70th percentile. This is the reason why MLIC has changed its Score Guarantee from 600+ to 620+. MLIC cares for you and will continue to provide the best GMAT training. Choose MLIC.

6. What is the Registration procedure for the GMAT?

If you want to register to take the test, the best option is to visit <http://www.mba.com> and sign up using the online form. If you want to register by phone, call 1 800 717 GMAT from within the USA / Canada. If you are in Continental Europe or in England, call +44 (0) 161 855 7219. If you are in Asia-Pacific Region, call +61 294 78 5430. You can register to take the test in India by calling +91 120 532 GMAT(4628). Read about other areas by going to <http://www.gmatpreparation.com/allaboutmat.html>

7. Why is working with the Official Guide to GMAT review not good enough to get the top score?

Because, the official guide **will not** disclose the newer types of questions coming up on the test, because, if it does,

the integrity of the test will be compromised. We monitor the test closely and prepare you for the newer types of questions appearing on the test. Also, we will show you the most effective way to get a handle on all concept areas tested on the GMAT. The explanations provided in the **official guide** are meant for academic scholars, not for the out-of-an-academic-setting GMAT taker. We demystify the GMAT concept areas for you, and help you get a grip on all of the three assessment areas as no other program is capable of doing. We offer the best prep program for the GMAT. No doubt about it.

9. I have taken the other courses offered by Kaplan and Princeton Review. Do you use the same coaching methods?

MLICETS offers the BEST coaching program for the GMAT. For starters, we offer 100 hours of training in all training options. (the training hours are split in three distinct phases in our in-class training options). Compare this to the pitiful 18 to 24 hours of Q&A sessions run by Kaplan, Princeton Review, Manhattan GMAT, et al and using part-time students who may never have taken the GMAT ever. MLICETS uses the best training materials and coaching methods, and our training materials and study guides are frequently updated to reflect the changes taking place on the GMAT. MLICETS trains you to be competent and confident in the HIGH DIFFICULTY areas of the GMAT so that you can shoot for and achieve a GMAT score of 700 or better. Remember that if you choose Kaplan, Princeton Review, Manhattan GMAT, or any other GMAT prep you are choosing self-study options with the 'privilege' of showing up for some useless Q&A tutorial sessions. Only MLIC GMAT uses the **CPSD** methodology to uniquely identify your weaknesses in order to coach you in the relevant areas. **MLIC GMAT** – The best GMAT prep course.

Educational Training Services

A Training Division of MLI Consulting, Inc.
New York New York 10163 –1911. U.S.A
GMAT® and GMAT CAT® are the registered trademarks of Graduate Management Admission Council. Neither GMAC® nor Pearson Vue and ACT® is not affiliated with our goal-driven, skill-enhancing, and industry-leading GMAT prep courses offered in New York City, London, Singapore, Chicago, Dallas, Atlanta, Los Angeles, Frankfurt, and worldwide. **MLIC GMAT prep – Best Training materials, best training methodology, and best instructors.**

8 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

Be informed and be smart -- Choose MLIC GMAT prep courses that offer full-time MBA instructors, and proactively coaches you in GMAT-critical areas, and backs up its training with industry-leading GMAT Score Guarantee™ MLIC trains more people per month in the major markets than any other company -- Kaplan, Princeton Review, Manhattan GMAT, Veritas Prep, Testmasters, and others.



GMAT TURBOPREP CLASS IN SINGAPORE

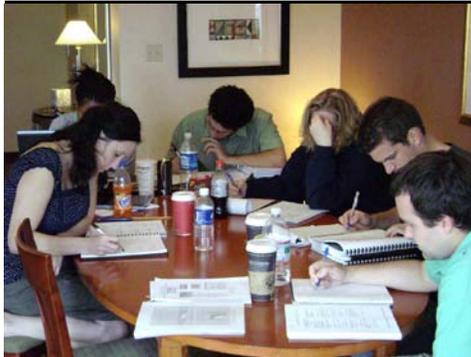
BE WISE. CHOOSE MLIC GMAT FOR KICK-ASS, GOAL-DRIVEN, AND SKILL-ENHANCING GMAT TRAINING.

Remember, other companies teach you some tricks and let you work on your own. MLIC proactively trains you in the GMAT areas and in the high difficulty level that is critical to reaching a score in the 90th percentile or better.

(GO TO THE NEXT PAGE TO READ ABOUT MLIC GMAT PREP COURSE ADVANTAGE)

9 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT

MLIC GMAT PREP ADVANTAGE -- GET TRAINED, NOT JUST FED SOME USELESS TRICKS.



All other prep courses for the GMAT are nothing but tutorial sessions that do not address your conceptual understanding of or your weaknesses in the GMAT assessment areas. Only the **MLICETS GMAT prep courses** offered in New York (NYC), London England, Frankfurt Germany, Munich, Singapore, Mumbai, Sydney, Chicago, Atlanta, Dallas, Philadelphia, and worldwide are based on patent-pending **CPSD methodology** that uniquely helps you develop strong GMAT-specific conceptual understanding, trains you in efficient PROCEDURES for maximizing your GMAT test-effectiveness in a timed-environment, gives you works-every-time STRATEGIES for picking the Correct response to all GMAT

problems each and every time, and features real-time and GMAT-prep-course-participant-specific DIAGNOSTIC evaluation of your unique weaknesses so that you can be helped to overcome your deficiencies in GMAT sections and to shoot for a GMAT Score in the top 10%. All our GMAT prep courses are taught by full-time employees, who are MBA graduates from reputed Ivy League Business Schools such as Columbia, Stanford, Harvard, London Business School, INSEAD, etc. and who are required to take the GMAT test at least once each year and score in the 98th percentile or better each time.

- Be sure to consider 5 factors in choosing your GMAT prep course: (1) Quality of in-class instructions and Instructors -- MLIC beats all other me-too courses hands down in this department. MLIC GMAT courses are taught by MBA graduates who have extensive consulting and teaching experience, and who are required to take the GMAT at least once a year and score in the 98th percentile or better; (2) In-Class Training hours -- MLIC offers 42 hours in their Turboprep GMAT courses and 24 hours in their 3-day intensive prep courses (which is more than offered by courses such as those offered by Kaplan). (3) Quality of Study and Training materials -- MLIC GMAT study guides and training materials are frequently updated to incorporate changes to the GMAT testing and to included newer types of GMAT questions appearing in the more recent tests. (4) Committed support before, during, and after the in-class GMAT training -- MLIC offers a total of 120 hours of training and provides the committed and industry-leading support right from the moment you sign up to the time you take the test. MLIC cares for you and wants to ensure that you achieve a score of at least 650; (5) Size of GMAT prep classes.. Crowded groups do not allow instructors to identify weaknesses that the participants demonstrate. In contrast, MLIC courses are capped at 10 students, and most classes typically have 6-8 students per class. This small, compact group size allows us to apply our **CPSD** methodology and to **coach you** in the GMAT assessment areas. [Enroll in the industry-leading MLIC GMAT prep courses today! You cannot find a better value for your prep course dollars and prep time.](#)

(GO TO THE NEXT PAGE FOR REGISTRATION FORM)

10 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT GMAT PREP COURSES REGISTRATION FORM

Please complete this form and fax it to us at **+1 646 390 7415** or at **+44 (0) 207 681 1159** from Britain or Europe:

Telephone: +1 212 682 5000 / +44 (0) 208 123 5060 /+49 (0) 662 721 7330 /+852 8193 4080 /+41 44 586 7897 /+55 12 32 12 3300 /+81 50 55 32 6500
TOLL-FREE (VALID ONLY IN THE USA/CANADA): GMAT: 1 888 565 GMAT(4628) GRE/LSAT: 1 86 MLIC-MLIC

◆ **Please be sure to complete all fields on this form. Do NOT leave any field unanswered. We cannot process incomplete registration.**

YOUR LAST NAME		YOUR FIRST NAME		MIDDLE NAME
ADDRESS WHERE YOU RESIDE		TELEPHONE NUMBERS (INCLUDE COUNTRY CODE AND AREA CODE)		
YOUR EMAIL ADDRESS WHERE YOU CAN RECEIVE PRECOURSE FILES and other instructions.		YOUR UNDERGRADUATE MAJOR AND THE YEAR OF GRADUATION		
YOUR PRIOR GMAT TEST EXPERIENCE:		YOUR PLANNED GMAT TEST DATE		CITY/CENTER WHERE YOU WANT TO ATTEND THE PREP COURSE (For online prep, indicate ONLINE PREP)
HAVE YOU TAKEN THE GMAT BEFORE? YES _____ NO _____		GMAT COURSE DATE (MONTH)		PREP COURSE TYPE: (TURBOPREP/3DAY INT/ONLINE/ STUDY GUIDES/CUSTOM ONLINE)
YEAR TAKEN (if applicable):		FOR ONLINE PREP COURSE, INDICATE NORMAL SCHEDULE OR ACCELERATED SCHEDULE. CIRCLE ONE.		
BEST SCORE: (IF APPLICABLE)		NORMAL ACCELERATED		
(Indicate Scaled Scores for Verbal & Quant, and AWA Score)				
VERBAL	QUANT	A.W.A	TOTAL SCORE	
PAYMENT INFORMATION:		NAME AS IT APPEARS ON THE CARD:		
		3-DIGIT VERIFICATION CODE ON THE BACK OF THE CARD: 4-digit code on the front side of AMEX) – We cannot process your order without this information.		
CARD NUMBER & Expiration Date::				
EXPIRATION DATE:				
Name of the Cardholder and address where the credit card statements are sent (if different from the registering person and from the address above):		If the person paying the fee is different from the registering person, indicate the relationship of the person to the registrant. If not, write, N/A		
I have read and do understand that I will not receive a refund of fee as a no-show or if I want to cancel attendance after my attendance has been confirmed. I also understand that score guarantee is subject to my completing preprogram, during-the-program, and post program assignments and I understand the I must take the test within 30 days of completing the training in order to validate the Score Guarantee. I understand that the score guarantee does not mean refund of fees paid. Also, any rescheduling of the course by up to 3 weeks from the originally scheduled date for reasons such as war, natural disasters, terrorism, and other eventualities will not entitle me to a refund but to a free rescheduling without the fee for rescheduling if the newly scheduled date is not convenient to me or to the person registering in this course..		I authorize Maple Leaf International Consulting, Inc. New York to charge the course fee as applicable to my Credit card information provided above. (If the credit card is issued to another person, the person in whose name the card is issued must sign this form)		
		YOUR SIGNATURE AND DATE:		

PROGRAM CENTERS: ATLANTA, BOSTON, CHICAGO, DALLAS, HOUSTON, MIAMI, NEW YORK CITY, PHILADELPHIA, LOS ANGELES, SAN FRANCISCO, SEATTLE, TORONTO, MONTREAL, VANCOUVER, WASHINGTON D.C., LONDON (GB), FRANKFURT, MUNICH, BERLIN, MEXICO CITY, PARIS, SINGAPORE, HONG KONG, SYDNEY, AMSTERDAM, MUMBAI, CHENNAI, HYDERABAD, DELHI, BARCELONA

5-DAY TURBOPREP COURSE FEE (USA/CANADA) – GMAT/GRE/LSAT	U\$1,495 IN USA / C\$1,495 IN CANADA + GST/HST	5-DAY TURBOPREP FEE IN MUMBAI, CHENNAI, DELHI, BANGALORE, HYDERABAD (3-day courses are not offered in Indian Locations)	U\$795
5-DAY TURBOPREP COURSE FEE (UK, CONTINENTAL EUROPE, ASIA, ASIA-PACIFIC, AUSTRALIA)	£1095 or U\$1895 in London; €1,450 or U\$1895 in Europe. U\$1,895 everywhere else	ONLINE PREP COURSE FEE (Normal or Accelerated Schedule)	U\$695
3-DAY INTENSIVE COURSE (USA/CANADA) – GMAT PREP OR REMEDIAL MATH CLASS	U\$1,195	CUSTOM ONLINE PREP FOR GMAT ASSESSMENT AREAS	US\$395 TO U\$495
3-DAY INTENSIVE COURSE FEE for GMAT/Remedial Math (EUROPE, ASIA, ASIA-PACIFIC, AUSTRALIA, England)	U\$1,595	GMAT STUDY GUIDES	U\$79
		GMAT GUIDES WITH AUDIO LECTURES	U\$129
		CUSTOM ONLINE PREP FOR GMAT /GRE You can choose to receive training in any one of the three assessment areas of GMAT/GRE	U\$495

ONE ON ONE COURSE FEE FOR THE GMAT, GRE, LSAT: (NOT AVAILABLE IN ALL CENTERS) : US\$2,950 for 30 hours. Additional hours are billed at \$75 per hour.
REFRESHER COURSE FEE: \$795. Online course extension fee (online prep): US\$395. The rescheduling course fee is typically between \$495 and \$795.

11 Best Training Materials, Best Training methodology, and Best Instructors – MLIC GMAT PREP COURSE CENTERS AND THE STARTING DATES FOR IN-CLASS TRAINING IN THE VARIOUS GMAT PREP COURSE LOCATIONS

HOW TO READ THIS TABLE?

All centers listed under 'FIRST FRIDAY' are ones in which the classes START on the First Friday each month and run for 5 or 3 consecutive days. Similarly, centers listed under 'SECOND FRIDAY' are ones in which classes start on the Second Friday each month, and run for 5 or 3 consecutive days, and so on. For example, the First Friday in August 2010 falls on 08/06. Centers listed as offering courses starting on the First Friday will have in-class training sessions start on this date, and continue non-stop for 5 or 3 consecutive days. The 5-day Turboprep class will go from 08/06/2010 to 08/10/2010. The 3-day classes will run from 08/06/10 to 08/08/10. Course centers such as NEW YORK, LONDON, FRANKFURT, SINGAPORE, and CHICAGO have 3- and 5- day classes running more than once a month as shown below. If you are enrolling in our **GMAT ONLINE** prep course, sign up **ANYTIME** and get going with your dedicated human instructor, and attend Virtual Classes.

	FIRST FRIDAY	SECOND FRIDAY	THIRD FRIDAY	FOURTH FRIDAY
GMAT Course Centers/Cities Where the in-class training is held.	New York (NYC) LONDON Tokyo Seattle Toronto Vancouver Mexico City Amsterdam Chennai Hyderabad	New York (NYC) Frankfurt* MUNICH* (München) Berlin* Hong Kong Sydney Philadelphia San Francisco LONDON	New York (NYC) LONDON Frankfurt* Chicago Miami Houston Washington DC Los Angeles Montreal	New York (NYC) Barcelona Singapore Paris Boston Dallas Mumbai New Delhi ATLANTA GA LONDON

MLICETS GMAT PREP COURSES – GOLD STANDARD IN GMAT TRAINING!

GMAT COURSES REGISTRATION USING **SECURE** WEBSITE:

<https://www.mlicinc.com/courseregistration/gmat/gmatregister.shtml>

FAX NUMBER FOR FAXING IN REGISTRATION FORM INCLUDED IN THIS BROCHURE (PAGE 9):

+1 646 390 7415 (within USA/CANADA)

+ 44 (0) 207 681 1159 / 0 49 69 5577 242 (from LONDON AND EUROPE)

GMAT PREP HOTLINE FOR COURSE REGISTRATION AND FOR COURSE-RELATED INQUIRIES:

+1 212 682 5000 / +44 (0) 208 123 5060 / +852 8193 4080 (HONG KONG)

Toll Free GMAT HOTLINE NUMBER (VALID ONLY in USA/Canada): 1 888 565 GMAT (4628)